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**College of Agricultural, Consumer
and Environmental Sciences**



**NEW MEXICO
FARM & LIVESTOCK BUREAU**

2024 Annual Fruit Growers Workshop

Date: March 15, 2024

Time: 8:30-3:00

**Location: Alcalde Community Center
26 State Hwy 389, Alcalde, NM 87566**

**Fee: \$20.00 meal and materials
(pay at event)**



8:30 am-Registration

9:00 am-Welcome and Introduction

9:15 am-Profitable & Simple Tree Fruit & Berry Growing Tips

Dr. Ron Walser-Fruit Specialist (retired) & Consultant

10:00 am-Testing for Nutrient Deficiencies-Leaf vs Sap Analysis

Dr. Mary Lucero-End-o-Fite Enterprises LLC

**10:45 am-5 years In-Lessons Learned Hosting U-Pick Cherry and Apple
Festivals**

Brad and Bob Nichols-Nichols Ranch & Orchards, La Luz, NM

11:15 am-Saffron-A High Value Low Input Crop for Northern New Mexico

Dr. Saeid Zehtab Salmasi, Alcalde Research Director

Lunch

1:00 pm-Fruit Pests, Pollinators & IPM Principles

Dr. Joanie King, NMSU Extension Entomologist

2:00-Table Grape Variety for Northern New Mexico

Dr. Kevin Lombard, Farmington Research Station

Panel of Speakers-"A walk and talk through the Farm"

A walk through the Science Center orchards to view highlights of the respective projects and trials being conducted. Speakers and extension personnel will be on hand to talk and answer any questions pertaining to their respective areas of expertise.

For pre-registration please call: 505-471-4711 and speak with Tom or Andrea.

Pre-registration ends March 8, 2024.

Should you have more questions regarding the workshop please feel free to contact Tom Dominguez at tdomungu@nmsu.edu or 505-471-4711; or Donald Martinez at donmart@nmsu.edu or 505-685-4523

If you are an individual with a disability who is in need of an auxiliary aid or service to participate in the meeting, please contact Tom Dominguez by March 8, 2024 at 505-471-4711 or via email at tdomungu@nmsu.edu

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